

LOGO

- Do not move or edit logo in size it is set to match the width of the box pattern.

Replace the black box with your Company logo

PATTERN & COLOUR

- Choose a colour from the KOG palette for the lines in the pattern that suits the image best.

- Do not alter the point weight on the pattern.

- The design/layout of the pattern can be altered slightly to suit the typography, but make sure to keep it somewhat in the same amount of squares. Do not let it dominate the whole expression or become to fragmented or small. It is better when it is kept in boxed shapes.

TYPOGRAPHY

- Keep the point size as is. The x-height matches the size of the squares in the pattern.

- Be playful with the typo and let one or two words stagger out to the side.

- Unusual word splits are ok

- Keep it short!

- Change the right hand url to your company url

- Please use these samples of RollUps as guides.



KONGSBERG

PLACE YOUR HEADLINE HERE

- Lorem ipsum
- Dolor jarnol
- Sit amet
- Consectetur

Replace black box with Company logo

kongsberg.com

companyname.com



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- Be playful with the typo in the headline and use only 1-2 words per line

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- info box with bullet points can be adjusted to be longer if needed. Then either remove or adjust the coloured box below. Use the pattern as a grid and align the boxes with the pattern.

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